

## Omar Sayfo

### List of Publications (January 2022)

#### Books

2021 *Arab Animation: Images of Identity*, Edinburgh University Press.

#### Peer-reviewed Articles

- 2022 *Identity Matters: The Cultural Logics of Animation Production and Distribution in the Arab World*, 'International Journal of Communication'.
- 2021 *A Celebrity from the Sky: 'Abd al-Bāsiṭ 'Abd al-Ṣamad's Journey to National and International Fame in 'Abd al-Nāṣir's and al-Sādāt's Egypt*, 'Die Welt Des Islams'.
- 2020 *Set for Success: Hollywood Runaway Productions in Socialist and Post-Socialist Hungary*, 'Media Industries Journal'.
- 2020 Hollywood (Mis)representations of Arabs and the Middle East From a Production Perspective – The Case of FX Channel's Tyrant, 'Series'.
- 2018 *Mediating a Disney-style Islam: The Emergence of Egyptian Islamic Animated Cartoons*, 'Animation'.
- 2017 *From Kurdish Sultan to Pan-Arab Champion and Muslim Hero: The Evolution of the Saladin Myth in Popular Arab Culture*, 'The Journal of Popular Culture'.
- 2016 *Why an anti-Islam campaign has taken root in Hungary, a country with few Muslims?*, 'V4revue'. Joint article with Zoltan Pall.

#### Book Chapters

- 2018 *Animation and Identity in the Gulf*, in 'Arab Identities images in film, (Special issue of The Media Majlis at Northwestern University in Qatar).
- 2017 *Arab Animation: Between Business and Politics*, in 'Children's Television and Digital Media in the Arab World', eds. Naomi Sakr and Jeanette Steemers, (London: I.B.Tauris).
- 2017 *Local Minds, Foreign Hands: Animation in Saudi Arabia and the Arab Gulf*, in 'Animation in the Middle East', ed. Stefanie Van de Peer, (London: I.B.Tauris).
- 2015 *Arab Sitcom Animations as Platforms of Satire*, in: 'The Power of Satire', ed. Sonja De Leeuw, (Amsterdam: John Benjamins).
- 2014 *The Emergence of Arab Children's Televisions and Animation Industry in the Gulf States*, in: 'State-society Relations in the Arab Gulf States', eds: Mazhar Al-Zo'oby and Birol Baskan, (Berlin: Gerlach Press).

## Book Reviews

- 2018 *Re-Imagining the Other: Culture, Media, and Western-Muslim Intersections*, Karim H. Karim and Mahmoud Eid (eds), 'Journal of Global Analysis'.

## Selected Popular Articles

*La televisión infantil en el mundo árabe*, Afkar ideas, No.59, 2019

*Clash of Syrian Clans: How an Online Game Reflects the Syrian Conflict*, The Huffington Post, 7 January 2016

*Drawing Politics: Arab Animated Cartoons, Then and Now*, The Middle East in London, Vol 11, No.1, December 2014.

*Syria's Music Wars*, al-Monitor, 6 May 2013.

*Another Casualty of War: Soap Operas*, The New York Times, 16 Augustus 2012.

*Mock Homs at Your Own Risk*, Foreign Policy, 17 February 2012.

## Hungarian

2003-2021 More than 600 analytical newspaper articles and opinion pieces on Middle-Eastern culture and politics in leading Hungarian newspapers. (HVG, Mandiner, Demokrata, Magyar Nemzet, etc)

2019 'Az iszlámenesség mint új politikai korrektség' Kommentár, 2019/2.

2018 *Allah tágas földje* (Budapest: KMTG)

2009 'A tájékoztatás Szíriában és a szír közvéleményt döntően befolyásoló fórumok' Kul-Világ, March 2009.

2009 *Allah vendégei*, (Budapest: Geopen)

2008 *Közeli Kelet*, (Budapest: Magyar Haz)